

2011-2012

Leadership

Education

&

Activity

Development

Application and Instructions



Sponsored by
North Carolina Farm Bureau

OUTLINE FIRST YEAR L.E.A.D. MEETINGS

A. First quarterly meeting - Feb. 9-12, 2011 - Wilmington

- (1) Registration
- (2) Welcome and Introductions
- (3) President's Comments
- (4) Ice breaker
- (5) Personality assessment
- (6) Photo Shoot
- (7) Formal Dinner and Meal Etiquette class
- (8) Team Building
- (9) "Winning Ways with Words"
- (10) "Putting Your Best Foot Forward"
- (11) "Dealing With Farm Family Stress"
- (12) Farm Bureau Orientation
- (13) Reflections and Looking Ahead

B. Second Quarterly Meeting - March 6-9, 2011 - Washington, DC

- (1) AFBF Orientation
- (2) "Power of Grassroots"
- (3) AFBF office tour
- (4) Congressional Insight Game
- (5) Capitol Hill Visits
- (6) USDA Visit
- (7) Bus Tour of Washington, DC
- (8) Foreign Embassy Visit

C. Third Quarterly Meeting - September 15-17, 2011 - Asheville

- (1) Registration
- (2) Welcome and Opening Comments
- (3) Ice Breaker
- (4) Tour TV Station and Asheville Citizen Times
- (5) Visit Asheville Farmers Market
- (6) "Presenting a Positive Image for Farm Bureau"
- (7) Tour Biltmore Farm and Vineyard
- (8) Tour Biltmore Winery
- (9) Business Etiquette and Professionalism
- (10) Reflections and Looking Forward

D. Summer & Fall Assignments – August 4, 2011, Policy Review Day

- (1) Welcome and Opening Comments
- (2) Policy Review Development Process
- (3) Policy Review Game
- (4) Questions and Answers
- (5) Review Policy Review Day Program
- (6) Review September, October, November and December Assignments
 - Attend Two County Advisory Committee Meetings
 - Attend Two County Farm Bureau Annual Meetings
- (7) Attend State Convention, December 4-6, 2011
 - Attend breakfast or dinner for the L.E.A.D. class at the State Convention

North Carolina Farm Bureau L.E.A.D.
Summary and Responsibilities

- I. NC Farm Bureau L.E.A.D. is a leadership development program sponsored by the North Carolina Farm Bureau. Its purpose is to develop, foster, and enhance the skills of individuals and couples (between the ages of 36 and 52) actively engaged in production agriculture.

- II. NCFB L.E.A.D. is a two-year course consisting of numerous hours of classroom instruction, farm and agri-business tours, activities, and open discussion designed to broaden the knowledge and leadership capabilities of all participants.

- III. Farm Bureau has made a significant commitment both financially and through staff time to make this a worthwhile program. In order for each participant to realize the full benefit of the program, he/she must be willing to make a serious commitment.
 - A. Attendance: The L.E.A.D. Program consists of a minimum of eight classes. You are expected to attend all classes except in the case of extreme emergency or unforeseen circumstances. In order for you to graduate and receive a partial refund of your enrollment fee, you must attend at least 75% of all classes offered.

Class Dates for 2011 are:

First class – February 9-12 - Wilmington

Second class – March 6-9 – Washington, DC

Third class – September 15-17 - Asheville

Fourth class – August 4, two commodity committee meetings, two county annual meetings, and December 4-6, State Convention.

- B. Projects: Participants may be required to complete certain projects or homework assignments as determined by the Farm Bureau L.E.A.D. coordinator.

- C. Professionalism: You are representing Farm Bureau during your entire course, both in and out of class. We want you to have a good time, an educational experience, and build life-long relationships. We expect you to act in a professional manner at all times because the impression you make on other people will influence the impression they have of Farm Bureau.

- D. Dress Code: Dress will be business casual unless otherwise specified by the L.E.A.D. coordinator. No jeans!!

I have read, understand, and agree with the Summary & Responsibilities.

Signature

Print Name

Date

FARM BUREAU L.E.A.D.

Leadership, Education, Activity, Development Program

Application Instructions

Thank you for your interest in the Farm Bureau L.E.A.D. Program. Please follow these steps as you complete the application.

1. Please answer every question on the application. Incomplete applications will not be accepted.
2. If additional space is needed to answer a question, attach a separate sheet.
3. The application form must be signed and submitted by November 5. Return completed forms to:

Ken Powell
NC Farm Bureau Federation
PO Box 27766
Raleigh, NC 27611

4. A \$200 fee per individual or \$400 per married couple is due upon acceptance into the program. The deadline for the fee is December 31. Checks are to be made payable to "NCFB Federation." An amount of \$100 per participant will be refunded to the payee upon participants' completion of the course and attaining a 75% or greater attendance record to all classes and seminars.
5. The selection committee will base its selection of participants on information obtained from the application.
6. The applicant must be a current Farm Bureau member and actively engaged in production agriculture. County Farm Bureaus may submit one application for an individual or married couple.
7. Spouses who are not participants in the L.E.A.D. Program may attend any functions that are not classroom related. All such events will be identified by the L.E.A.D. coordinator. Any extra costs incurred will be the responsibility of the participant.
8. Questions should be directed to your NCFB field representative, or the L.E.A.D. Program coordinator at 919-783-4310 or ken.powell@ncfb.org.

NCFB L.E.A.D. Program Application

Note: If married and applying as a married couple, please indicate "Husband" (H) and "Wife" (W) when applicable.

Legal Name of Applicant(s) (as shown on driver's license)

Nickname or Preferred name: _____

Mailing Address: _____

Physical Address: _____

City & State: _____ Zip code: _____

Home Phone:(____)_____ Business Phone: (____) _____

Mobile Phone:(____)_____ Fax Number: (____) _____

E-mail Address: _____

Web Address: _____

Date of Birth: H _____ W _____ Age: H _____ W _____

Farm Bureau Membership number _____ County _____

Shirt size: H _____ W _____

Note: This applies to you and your spouse, if married and applying as a married couple. Please indicate "Husband" (H) and "Wife" (W) when applicable.

A. List colleges attended and/or short courses completed:

Name of School	Enrollment Date	Graduation Date	Degree Earned	Major/Minor Field

Other educational experiences (*describe*):

Note: This applies to you and your spouse, if married and applying as a married couple. Please indicate "Husband" (H) and "Wife" (W) when applicable.

B. Employment History (*list in chronological order with most current first*):

Name of Employer	Position Held	Date Employment Began	Date Employment Ended

Describe for the LEAD participant directory, the production operation or agribusiness you own or are employed by (*be as specific as possible and include duties and responsibilities, may include hobbies, civic and religious organizations or other interest.*):

Note: This applies to you and your spouse, if married and applying as a married couple. Please indicate "Husband" (H) and "Wife" (W) when applicable.

C. List organizations/groups in which you are or have been a member and the leadership roles you have assumed in each (*mention ag-related and non-ag related activities*):

Organization/Group	Year	Leadership Role

What do you consider to be your noteworthy accomplishments?

Note: This applies to you and your spouse, if married and applying as a married couple. Please indicate "Husband" (H) and "Wife" (W) when applicable.

D. List awards/honors you have received (*include ag-related and non-ag-related activities*):

Awards/Honors	Year	Basis for Award

What are your leadership strengths and how do they qualify you as an emerging farm leader? (*150 words or less*)

NCFB L.E.A.D. Program

Supporting Endorsement by Spouse of Applicant

If both husband and wife are participating in the program, it is not necessary to complete this endorsement.

1. Name: _____

2. How long have you been married to the candidate? _____

3. How do you assist your spouse with the farm or agri-business?

4. Why would you like to see your spouse selected to participate in the NCFB L.E.A.D. Program?

5. Do you understand the time commitment required to graduate from the program? Yes No

6. Will you support your spouse in completing this program?
 Yes No

7. Spouses who are not participants in the L.E.A.D. Program may attend any functions that are not classroom related. All such events will be identified by the L.E.A.D. coordinator. Any extra costs incurred will be the responsibility of the participant.

Signature _____

Date _____

TESTIMONIAL LETTER

Mr. Ken Powell
Director of Field Services
P.O. Box 27766
Raleigh, NC 27611

Dear Ken,

We both wanted to take this opportunity to thank you and your staff for a great experience traveling to California. We learned so much about agriculture and the struggles and successes that farmers are having. It was a wonderful trip and NCFB did a great job in the coordination of our travels and destinations, yet still allowing for fun as well as learning.

This L.E.A.D. Program has been so much more than we ever expected it to be. Although the commitment is substantial, we have gained so much knowledge and leadership skills, that we really feel our time has been well spent. I have been so impressed at how well everyone in our team gets along. We genuinely enjoy each other's company and always look forward to seeing one another. We have also been impressed with your Field Reps and all that they have done to make this L.E.A.D. team so successful. Thank you once again for all that you and NCFB have invested into the L.E.A.D. program and I hope that it will continue to grow and succeed in the future.

Sincerely,

Tommy and Vicky Porter

FARM BUREAU L.E.A.D. Program

Workshop Guidelines

- You are adults; therefore, you are responsible for your actions.
- Feel free to speak up, but respect others and their opinions also.
- You have a right to disagree; just don't be disagreeable.
- Please turn off all electronic devices during class periods. (This includes cell phones, pagers, palm pilots, blackberries, etc.)
- No smoking in the classroom.
- Feel free to attend to your physical needs whenever necessary; you don't have to wait until break.
- Notify the state coordinator immediately of any conflicts, emergencies, etc., that may require special attention.
- Be in class on time and in proper dress.

Mark Your Calendar!

Class dates for 2011 are:

First class – February 9-12

Second class – March 6-9

Third class – September 15-17

Fourth quarterly meeting – Policy Review Day - August 4, two advisory committee meetings, two county annual meetings, and the NCFB State Convention December 4-6.

Tentative dates for 2012 are:

Out of state tour –February 26- March 3

Second class – May 15-17

Policy Review Make-up class – August 2

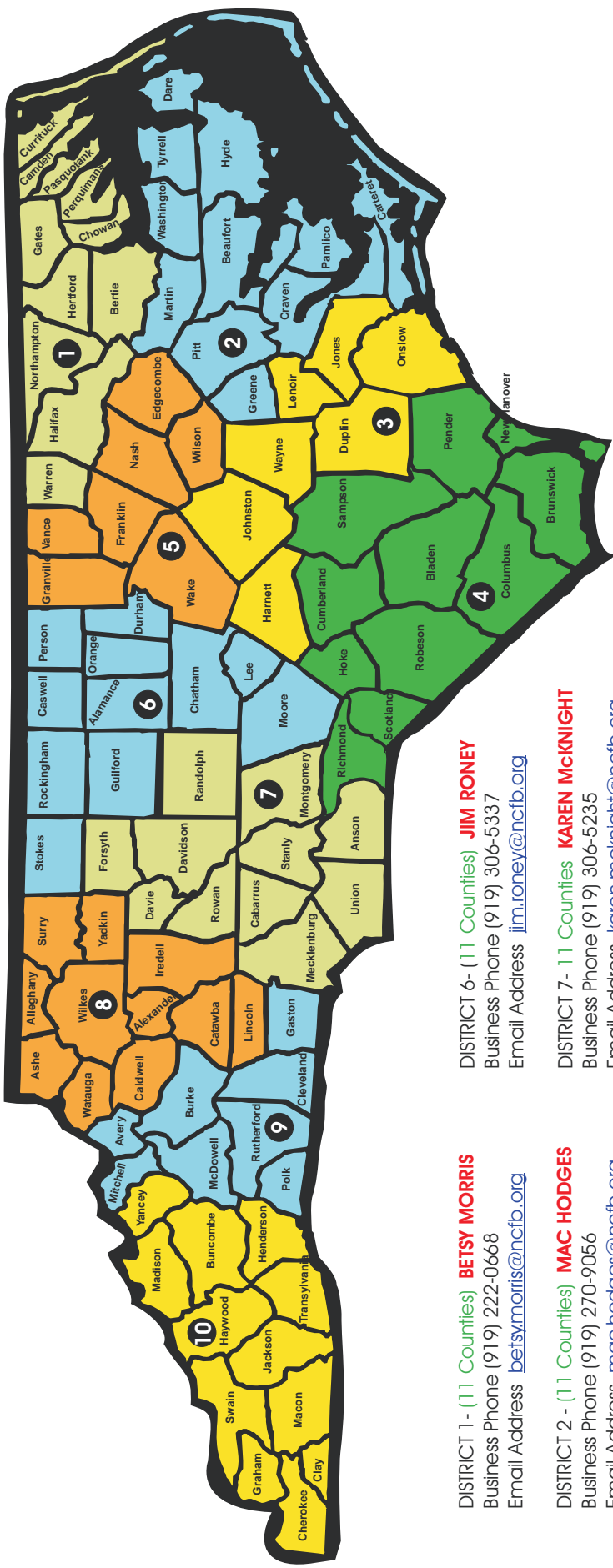
Third class – September 20-22

Fourth class – November 15-17

Graduation, State Convention – December 2-4

NCFB Federation

District Field Representatives



DISTRICT 1- (11 Counties) BETSY MORRIS
Business Phone (919) 222-0668
Email Address betsymorris@ncfb.org

DISTRICT 2- (11 Counties) MAC HODGES
Business Phone (919) 270-9056
Email Address mac.hodges@ncfb.org

DISTRICT 3- (7 Counties) AUDREY BROWN
Business Phone (919) 306-1890
Email Address audreybrown@ncfb.org

DISTRICT 4- (11 Counties) JESSICA HUCKS
Business Phone (919) 306-5719
Email Address jessica.hucks@ncfb.org

DISTRICT 5- (7 Counties) DESHON CROMARTIE
Business Phone (919) 306-6312
Email Address deshon.cromartie@ncfb.org

DISTRICT 6- (11 Counties) JIM RONEY
Business Phone (919) 306-5337
Email Address jim.roney@ncfb.org

DISTRICT 7- (11 Counties) KAREN MCKNIGHT
Business Phone (919) 306-5235
Email Address karen.mcknight@ncfb.org

DISTRICT 8- (11 Counties) HOWARD REINHARDT
Business Phone (919) 306-2682
Email Address howard.reinhardt@ncfb.org

DISTRICT 9- (8 Counties) RONALD HAWKINS
Business Phone (919) 306-6318
Email Address ronald.hawkins@ncfb.org

DISTRICT 10- (12 Counties) JIMMY COWAN
Business Phone (919) 306-5788
Email Address jimmy.cowan@ncfb.org

LEAD Program Team

Ken Powell

LEAD Program Coordinator
Business Phone - (919) 783-4310
Mobile Phone - (919) 306-6319
Email - ken.powell@ncfb.org

Mac Hodges

Team Leader
Mobile Phone - (919) 270-9056
Email - mac.hodges@ncfb.org

Karen McKnight

Mobile Phone - (919) 306-5235
Email - karen.mcknight@ncfb.org

Jessica Hucks

Mobile Phone - (919) 306-5719
Email - jessica.hucks@ncfb.org